# Micro-Macro Views for Visual Trajectory Cluster Analysis

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## Motivation

- > Visual cluster analysis aims to support analysis of large data sets
- > Grouping of individual data items into clusters is of interest
- > Inspired by Tufte's notion of micro-macro displays [T90], we present an approach combining the visualization of both the cluster (macro) and the data sample (micro) level in one single view
- In earlier work [SBvLK09] we considered visual cluster analysis of trajectory data using the Self-Organizing Map (SOM) [K01] algorithm.
- > The macro view shows cluster prototypes overlaid on the SOM grid
- > **Background color-coding** optionally shows certain cluster properties (e.g., density, prototype distances, topological properties, etc.)



## Approach

- We currently work on extending our base macro display by a micro view showing also the distribution of data items with respect to the location of the cluster prototypes.
- > Implementation: interactive adaptive refinement of given SOM-grid
- $\geq$ Spline interpolation of SOM prototypes for each high-resolution grid cell and for each vector component of the (potentially, high-dimensional) SOM prototype vectors
- > The data items are then mapped to the **high-resolution grid** by finding the best matching unit on the refined arid
- > Parameters of the approach can be interactively controlled (e.g., refinement resolution, color mapping normalization options, etc.)
- We define a set of micro views based on the high-resolution grid which allow fine-granular analysis of quality metrics and sample distribution properties in terms of the SOM cluster structure.

### **Density View**

Star View

Graphisch-Interaktive Systeme





Scatter View



The density view visualizes the sample distribution density in a color coded heatmap

representation. Alternative heatmaps show the quantization error, the U-Matrix, etc.



iew is a connector-based view which indicates for each data nearest cluster prototype on the original (coarse) SOM grid

#### Refining the SOM-grid recolution

**Future Work** 

The scatter view shows the distribution of items on the high-resolution grid in relation to the trajectory clusters using a dot representation.

## References

- Kohonen: Self-Organizing Maps, 3rd ed. Springer, Berlin
- > [SBvLK09] T. Schreck, J. Bernard, T. von Landesberger, J. Kohlhammer: Visual Cluster Analysis of Trajectory Data With Interactive Kohonen Maps. Information Visualization Journal. In press
- [T90] E. Tufte: Envisioning Information. Graphics Press. 1990

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> Implementation of additional visualization techniques based on scatter plots, density heat maps, and nearest neighbor connectors

> Implementation of comparative views for contrasting the SOM clustering with the output of other unsupervised clustering algorithms, e.g., K-means, DB-Scan, etc.

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